



PRODUCT CATALOG
2023

**SIMPLIFY
YOUR LIFE**

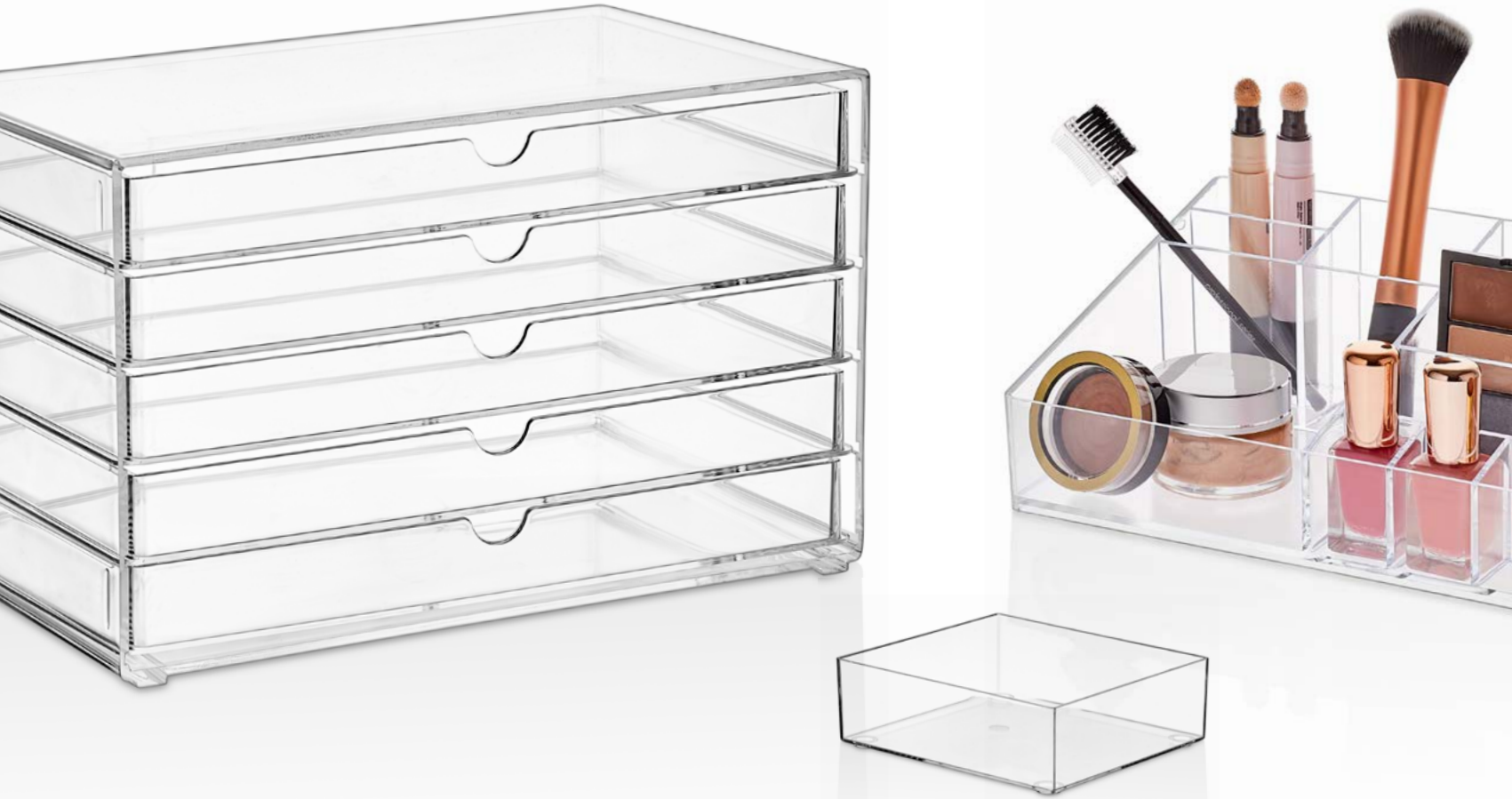
ORGANIZERS

BATHROOM

KITCHEN

LIFESTYLE





2013 yılında kurulan Esda Store, Kocaeli Organize Sanayi Bölgesinde 2500 m² kapalı alanda faaliyet göstermektedir. Başta kozmetik düzenleyiciler ve banyo aksesuarları olmak üzere, günlük hayatı kolaylaştırma misyonu ile çeşitli ev gereçlerinin üretimini ve dağıtımını yapmaktadır. Plastik imalatındaki deneyim ve bilgi birikimini uzmanlaşmış bir ekiple birleştirerek, yenilikçi ürünleriyle yerel ve uluslararası bir çok firma ile çalışmaktadır. Üretimde kullanılan malzemelerin insan sağlığı ve doğaya zararlı olmamasına özen gösterilmektedir. Tüm ürünlerinin tasarım, kalıplama, imalat ve paketlemesini kendi bünyesinde yapan Esda Store, fonksiyonel ürünleriyle hayatı kolaylaştırıyor.

Founded in 2013, Esda Store has extensive experience in the gift and cosmetics industry and specializes in manufacturing of all types of plastic items. We are supplying leading national and international retailers with plastic household and cosmetic items as well as gift items. Esda Store prioritizes R&D to design innovative products meeting the needs of consumers' daily routines and takes care using environmentally friendly raw materials throughout the production process for the sake of the well-being of both the environment and society. All our products are designed, moulded, manufactured and packaged in our 2500 square meter facility in Kocaeli, Istanbul.



**PRACTICAL**

Keeps cosmetics, jewelry or hair accessories neat, organized and easy to find.

VERSATILE

Our organizers have compartments of various sizes and shapes to accommodate your needs.

ES001**MAKEUP ORGANIZER TRAY - L**

Makyaj Malzeme Düzenleyici - L

4 compartments & 12 lipstick slots

BODY SIZE | 21,8 x 12,6 x 7,8 cm

**ES002****MAKEUP ORGANIZER TRAY - XL**

Makyaj Malzeme Düzenleyici - XL

11 compartments with variable sizes

BODY SIZE | 24,8 x 17,8 x 8,2 cm



**CLEAR DESIGN**

Our organizers are manufactured from durable, clear acrylic to look elegant when sitting on bathroom counters, dressers or shop displays.

ES003**MAKEUP STORAGE ORGANIZER
ONE DRAWER**

Çekmeceli Makyaj Malzeme
Düzenleyici

Stackable drawers

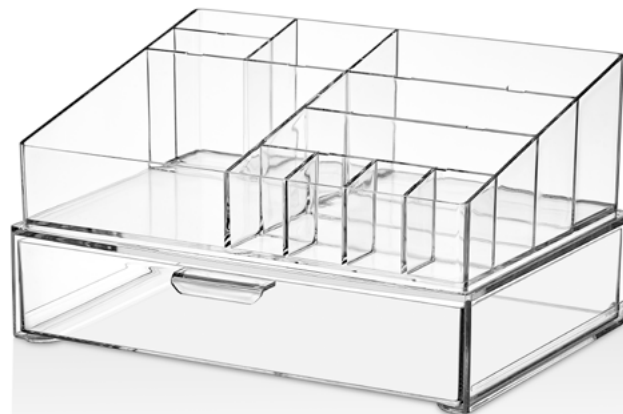
BODY SIZE | 25,3 x 18 x 5,8 cm

**ES003A****MAKEUP STORAGE ORGANIZER
TWO DRAWERS**

İki Çekmeceli Makyaj Malzeme
Düzenleyici

Stackable drawers

BODY SIZE | 25,3 x 18 x 11,6 cm



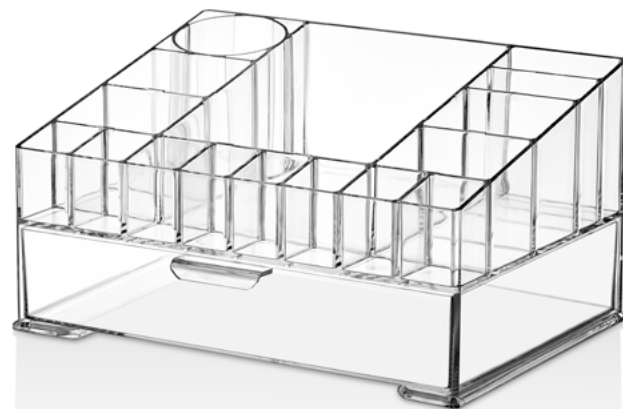
ES004

MAKEUP STORAGE ORGANIZER W. DRAWER

Çekmeceli Makyaj Malzeme Düzenleyici

11 compartments with variable sizes

BODY SIZE | 25,3 x 18 x 14 cm



ES008

**MAKEUP ORGANIZER WITH
BRUSH HOLDER COMPARTMENT AND A DRAWER**

Çekmeceli Makyaj Malzeme Düzenleyici

16 compartments with variable sizes

BODY SIZE | 25,2 x 18,3 x 13,5 cm

ES004-A**MAKEUP STORAGE ORGANIZER
COMPARTMENTS AND TWO DRAWERS**

İki Çekmeceli, Onbir Bölmeli
Makyaj Malzeme Düzenleyici

11 compartments with variable sizes

BODY SIZE | 25,3 x 18 x 19,8 cm

**ES004-B****MAKEUP STORAGE ORGANIZER
WITH COMPARTMENTS AND
THREE DRAWERS**

Üç Çekmeceli, Onbir Bölmeli Makyaj
Malzeme Düzenleyici

11 compartments with variable sizes

BODY SIZE | 25,3 x 18 x 25,7 cm



**ES009****MAKEUP STORAGE ORGANIZER
WITH THREE DRAWERS**

Üç Çekmeceli Makyaj Malzeme
Düzenleyici

Fixed body • Multitask usage

BODY SIZE | 26 x 17,8 x 16,2 cm

ES009-A**MAKEUP STORAGE ORGANIZER
WITH FOUR DRAWERS**

Dört Çekmeceli Makyaj Malzeme Düzenleyici

Fixed body • Multitask usage

BODY SIZE | 26 x 17,8 x 16,2 cm

**ES009-B****MAKEUP STORAGE ORGANIZER
WITH FIVE DRAWERS**

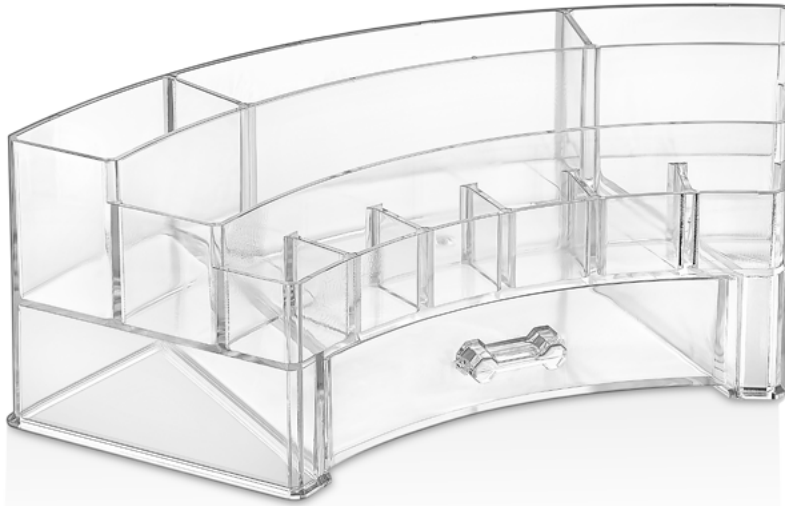
Beş Çekmeceli Makyaj Malzeme
Düzenleyici

Fixed body • Multitask usage

BODY SIZE | 26 x 17,8 x 16,2 cm





**ES007****OVAL SHAPED MAKEUP ORGANIZER WITH A DRAWER**

Çekmeceli, Oval Makyaj Malzeme Düzenleyici

11 compartments with variable sizes & Drawer

BODY SIZE | 32 x 12,6 x 10,8 cm

ES012**LOTUS MULTITASK ORGANIZER**

Lotus Çok Fonksiyonlu Malzeme Düzenleyici

Curved design • Multitask usage

BODY SIZE | 14 x 14,7 x 11,5 cm

**ES006****BATHROOM ORGANIZER TRAY**

Banyo Malzeme Düzenleyici

8 compartments with variable sizes

BODY SIZE | 23,2 x 17,9 x 8,8 cm



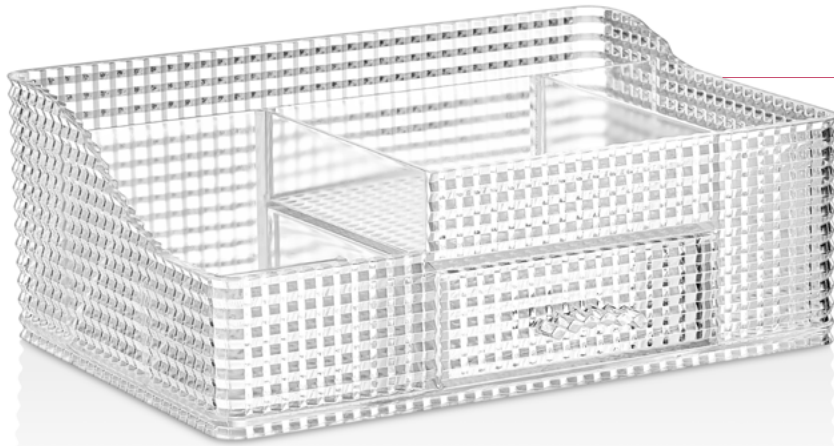
100% VEGAN FORMULA
ASSOCIATES
FORMULA

Extreme
Hydration

DO

ST. NICHOLAS
PARFUMS



**ES005****DIAMOND MAKEUP ORGANIZER**

Kristal Makyaj Malzeme Düzenleyici

5 compartment with variable sizes & drawer

BODY SIZE | 22 x 15,3 x 8,5 cm

**ES013****DIAMOND COTTON ORGANIZER**

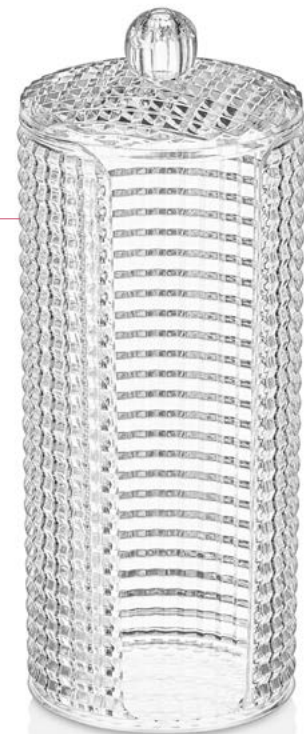
Kristal Pamuk Düzenleyici

BODY SIZE | 7,2 x 7,2 x 19,3 cm

ES014**DIAMOND COTTON SWAB HOLDER**

Kristal Pamuk Çubuğu Düzenleyici

BODY SIZE | 9,1 x 7,5 x 9 cm



Stylish Diamond Pattern
Our diamond pattern designs not only hold various beauty products but also render places elegant and tidy

**ES014-A****DIAMOND ORGANIZER SET**

Kristal Malzeme Düzenleyici Seti



360° ROTATION ORGANIZER & LARGE CAPACITY

Perfectly organizes and stores your cosmetics; enables easy access to all of your makeup and products. Holds makeup brushes, skincare products and other accessories including lipsticks, nail polish, eyeliner and more cosmetics.

LAYERS OF ADJUSTABLE TRAYS

Allow you to adjust tray height according to the height of your products; fit all different types of cosmetics and accessories.

SIMPLE INSTALLATION & WASHABLE

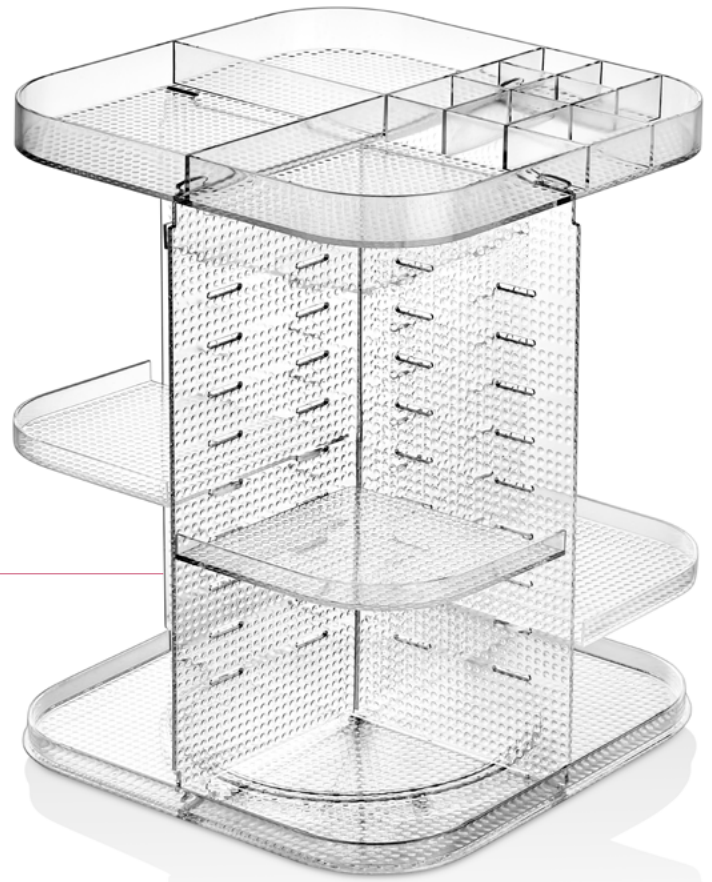
Easy to assemble and disassemble the organizer following the Instruction; convenient to clean with a dismountable design and washable material.

ES018**ROTATING MAKE UP ORGANIZER**

Döner, Rafılı Makyaj Malzeme Düzenleyici

360° rotating with adjustable layers

BODY SIZE | 24,7 x 24,7 x 31,5 cm





MULTIFUNCTIONAL AND SPACE-SAVING

Our makeup display stand storage and organize lipstick, nail polish, eye shadow, lotion, toner, cash, coins, comb, powder, makeup, jewelry, earring, clips and other small size gadgets and commodity goods in clean and tidy way.

HAVE IT YOUR WAY

According to your preference and space requirements, our makeup display stand can be used both horizontally and vertically.

MODERN DESIGN

Made of acrylic material, washable, easy to clean and waterproof.

ES029**MAKEUP HOLDER ORGANIZER**

Makyaj Malzeme Düzenleyici

16 compartments

BODY SIZE | 27 x 9 x 5,7 cm



**ES030****DRAWER DIVIDER SET OF 12**

12 Bölümlük Çekmece Düzenleyici

BODY SIZE | 26 x 26 x 5 cm

**ES031****6 PIECE ADJUSTABLE ORGANIZER SET**

6 Parça Malzeme Düzenleyici

1 pc | 22,5 x 7,5 x 5,3 cm

1 pc | 15 x 7,5 x 5,3 cm

1 pc | 15 x 15 x 5,3 cm

3 pcs | 7,5 x 7,5 x 5,3 cm

ES036**STACKABLE STORAGE CONTAINER 3 PCS SET**

Üst Üste Eklenebilir 3 Parça Düzenleyici Set

M SIZE	25 x 16 x 10 cm
L SIZE	28 x 18 x 10 cm
XL SIZE	31 x 21 x 10 cm

**ES033****STORAGE CONTAINER - M**

Üst Üste Eklenebilir Düzenleyici - M

M SIZE | 25 x 16 x 10 cm

ES034**STORAGE CONTAINER - L**

Üst Üste Eklenebilir Düzenleyici - L

L SIZE | 28 x 18 x 10 cm

**ES035****STORAGE CONTAINER - XL**

Üst Üste Eklenebilir Düzenleyici - XL

XL SIZE | 31 x 21 x 10 cm



**ES017****CRYSTAL DOUBLE SIDED
MAKEUP MIRROR**Çift Taraflı Kristal Makyaj
AynasıRust-proof 360 swivel mirror,
one side 4X magnified

BODY SIZE	18,5 x 30,5 x 10 cm
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COLOR	Clear
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**ES017-A****CRYSTAL DOUBLE SIDED
MAKEUP MIRROR**

Çift Taraflı Kristal Makyaj Aynası

BODY SIZE	18,5 x 30,5 x 10 cm
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COLOR	Smoked
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**ES027****DOUBLE SIDED ROUND MAKEUP MIRROR**

Çift Taraflı Yuvarlak Makyaj Aynası

Rust-proof 360 swivel mirror,
one side 4X magnified

BODY SIZE	16,5 x 16,5 x 4 cm
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MIRROR	12,5 cm
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**ES028****DOUBLE SIDED SQUARE MAKEUP MIRROR**

Çift Taraflı Kare Makyaj Aynası

Rust-proof 360 swivel mirror,
one side 4X magnified

BODY SIZE	16,5 x 16,5 x 4 cm
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MIRROR	12,5 cm
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**ES032****BUTTERFLY JEWELRY HOLDER**

Kelebek Takı Düzenleyici

Jewelry stand with accessory tray base

BODY SIZE | 20,2 x 10 x 20 cm

**ES019****COTTON PADS CONTAINER**

Makyaj Pamuğu Kutusu

Multi color options

BODY SIZE | 10,2 x 8,5 x 2 cm

ES022**SILICONE BRUSH CLEANING MAT**

Makyaj Fırçası Temizleme Matı

Ease of use

BODY SIZE | 7 x 6 x 2,3 cm





ES010-A

BATHROOM SOAP DISPENSER

Banyo Sabun Şişesi

BODY SIZE | 7 x 7 x 12,3 cm



ES020

TOOTHBRUSH TRAVEL CASE

Diş Fırçası Seyahat Kabi

Multi color options

BODY SIZE | 20,8 x 3,3 x 2,2 cm





ES010

PURE BATHROOM ACCESSORIES SET OF 3

Pure Üçlü Banyo Seti

MAKEUP COTTON HOLDER	7 x 7 x 12,3 cm
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TOOTHBRUSH HOLDER	7 x 7 x 11,7 cm
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MAKEUP BRUSH HOLDER	7 x 7 x 11,2 cm
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ES010-B

PURE MAKEUP COTTON HOLDER

Pure Makyaj Pamuğu Kabı

BODY SIZE | 7 x 7 x 12,3 cm



ES010-C

PURE TOOTHBRUSH HOLDER

Pure Diş Fırçası Kabı

BODY SIZE | 7 x 7 x 11,7 cm



ES010-D

PURE MAKEUP BRUSH HOLDER

Pure Makyaj Fırçası Kabı

BODY SIZE | 7 x 7 x 11,2 cm



ES016

PRISM SOAP DISH

Prizma Sabun Kabi

Easy to clean and dry

BODY SIZE | 11,5 x 15 x 3,5 cm



ES023

WEEKLY PILL ORGANIZER

Haftalık İlaç Kutusu

7 Compartmens

BODY SIZE | 3,2 x 15,5 x 2 cm



**ES015-C****PRISM BATHROOM ACCESSORIES SET OF 3**

Prizma Üçlü Banyo Seti

MAKEUP COTTON HOLDER	9,5 x 9,5 x 13 cm
TOOTHBRUSH HOLDER	9,5 x 9,5 x 10,7 cm
MAKEUP BRUSH HOLDER	9,5 x 9,5 x 10,2 cm

**ES015****PRISM MAKEUP BRUSH HOLDER**

Prizma Makyaj Fırçası Kabı

BODY SIZE | 9,5 x 9,5 x 10,2 cm

**ES015-A****PRISM MAKEUP COTTON HOLDER**

Prizma Makyaj Pamuğu Kabi

BODY SIZE | 9,5 x 9,5 x 13 cm

**ES015-B****PRISM TOOTHBRUSH HOLDER**

Prizma Diş Fırçası Kabi

BODY SIZE | 9,5 x 9,5 x 10,7 cm



ES026

SHOWER CADDY
Duş Rafi

No drilling, no suction cups
Free adhesive included

BODY SIZE | 40,2 x 16 x 6,3 cm

Store shampoos, soaps and razors on our removable shower caddies. Also available as a set of two to perfectly fit into the corner of bathroom.



ES019-B

12 PCS. KIDS HANGER SET

12'li Çocuk Askısı

Multi color options

BODY SIZE | 30 x 17,5 cm



ES019-A

5 PCS. PEARL HANGER

5'li İnci Askı

Multi color options

BODY SIZE | 39 x 20,5 cm



**ES056****ESDA YOGA SET**

Yoga Seti

Easy to fold, soft textured mat
Water bottle • Towel • Bag

MAT SIZE	183 x 61 x 1 cm
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TOWEL SIZE	120 x 30 cm
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ES050**RGB LED LAMP (1.5 Mt.)**

RGB LED Lambader

RGB Multi-color • Mood Settings
Remote control

BODY SIZE | 15 x 15 x 155 cm

ES051**RGB LED LAMP (1 Mt.)**

RGB LED Lambader

RGB Multi-color • Mood Settings
Remote control

BODY SIZE | 15 x 15 x 105 cm

**MOOD LIGHT**

Our beautifully designed space-saving minimal lamp fits discreetly and perfectly in corners and creates the ideal atmosphere with a soft, ambient light.

RGB and brightness are controlled by remote control.



**ES044****PUZZLE SERVING TRAY**

Doğal Dekoratif Ahşap 4'lü Yapboz
Çerezlik Sunum Tabakı

Chemical free, hand made beech wooden tray

BODY SIZE | 24 x 24 cm

**ES042****DECORATIVE SERVING BOARD**

Ahşap Eskitme Sunumluk Tahtası

BODY SIZE | 29 x 19 x 4,5 cm

**ES041****WOOD WALL HOOKS - 4 PCS PACK**

Dörtlü Doğal Ahşap Kanca Duvar Askısı

BODY SIZE | 13 x 12 x 2 cm

Heavy-duty coat rack made from 100% natural wood. Each package includes wall anchor and screws for an easy installation. Sloping design makes it easier to hang clothes without worrying about slipping or falling off.

**ES040****CABINET WOODEN DISH RACK**

Tabak, Kapak Ahşap Düzenleyici

6 slots to hold plates, lids &
cutting boards • Easy to install

BODY SIZE | 29 x 18 x 16 cm

ES043**6 PCS SET WOODEN
DRAWER ORGANIZER**

6 Parça Çekmece İçi
Doğal Ahşap Düzenleyici

Chemical free, hand made
pine tree wooden tray

BODY SIZE | 39 x 28 x 6 cm

**ES047****WOOD DESKTOP STORAGE CABINET**

Ahşap Masaüstü Çekmeceli Düzenleyici

BODY SIZE | 12 x 12 x 12 cm

**ES046****WOOD DESKTOP STORAGE CABINET**

Ahşap Masaüstü Çekmeceli Düzenleyici

BODY SIZE | 29 x 18 x 16 cm

**ES045****WOOD DESKTOP STORAGE CABINET**

Ahşap Masaüstü Çekmeceli Düzenleyici

BODY SIZE | 29 x 18 x 16 cm



ES025

CITRUS JUICER REAMER

Limon Sıkacağı

Strong plastic

BODY SIZE | 14 x 14 x 7 cm

Features a reamer design for easy and efficient juicing.

Esda Citrus Juicer is used for efficiently juicing oranges, lemons, limes and collecting fresh juice from citrus fruits.

Made from acrylic plastic; resists damage caused by the citric acid found naturally in fresh citrus.

Pointed citrus reamer makes juicing easier while handle and spout allows for easy pouring.

Easy to use and more economical than a juicer machine or blender.





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